

# **Privacy Policy**

### **Data Protection**

Transforma Travel Group is committed to our customers' privacy and security and to taking steps designed to secure your personal and financial information. We believe your private details should be kept just that and, when you share personal information with us, we will make all reasonable endeavours to keep your details secure and private.

## Website

Transforma Travel Group uses Google Analytics, a third-party service, to track and analyse online visitor behaviour to help us improve the website user experience. The information collected with Google Analytics does not gather any personally identifiable information. For more information, see Google privacy policy <a href="https://example.com/here">here</a>.

## Cookie Policy and Use of Cookies

This site uses cookies as per the majority of modern sites today. A cookie is a small text file that is stored on a user's computer for record-keeping purposes to be able to remember preferences. Different websites can each send their own cookies to your browser if your preferences allow it. Your browser only allows a site to access the cookies it sends to you, not the cookies sent by other sites. You can configure your browser to accept or reject cookies. All browsers are different, so go to the help section of your browser to find out how to do this. A beacon is used in connection with cookies to gain an understanding of how a website's users navigate through and process the content contained on the site. If you disable your cookies the site may not function as intended.

To better understand your use of this particular website, we use various cookies, none of which will cause you or your computer any harm and none of this contains your secure information, such as credit card and payment details etc. However, we use the cookies and beacons to help your browsing experience and collect information such as; visits, page views, average time on site, referrals and form submission data so we can improve our site.

## How we Share Personal Information with Other Parties

We may share your personal information with:

- Service providers under contract who assist us with our business operations, such as fraud
  prevention, bill collection, marketing, and technology services. Our service providers are
  only authorised to use your information in connection with the services they perform for us
  and not for their own benefit.
- Companies that Transforma Travel Group merges with or that acquire Transforma Travel Group. In this event, we will notify you before your information is transferred and becomes subject to a different privacy policy.



- Other third parties with your consent or direction to do so.
- We may share information about you if necessary to comply with laws or regulations or in response to a valid order or government request, or to protect the rights of Transforma Travel Group or others.

## How You can Access or Change your Personal Information

If you are located in the European Economic Area, you have the right to request access to and receive information about the personal information we maintain about you, update and correct inaccuracies in your personal information and have the information blocked or deleted, as appropriate. You have the right to access personal information, but this may be limited in some circumstances by local law requirements. You also have the right to opt out, free of charge, from the processing of your personal information for marketing purposes. All requests for access, rectification, blocking and opting-out must be made in writing, signed, dated and accompanied by a copy of your ID card. To request access to the personal details that we hold about you, email us at info@transformatravelgroup.com and we will aim to get back to you within 40 calendar days.

#### Disclaimer

Transforma Travel Group has taken every effort to ensure that the information contained within its website is correct.